

**CONSUMERS AND INDIVIDUALS IN CHINA: STANDING  
OUT, FITTING IN (CHINESE WORLDS)**

Shane Z. Tobe

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In the two decades that had passed since the substantive consumer protection

The book confronts the – still widespread – notion that Chinese consumers are not "real" individuals, and in doing so represents an ambitious attempt to give a new twist to the structure versus agency debates in social theory. Seller Inventory IQ For all enquiries, please contact Herb Tandree Philosophy Books directly - customer service is our primary goal.

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